National Underwriting Page 1 07/11/2011 -

07/18/2011 11:02:05 Performance Report

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

ABRAHAM AND MARY LINCOLN, A HOUSE DIVIDED: AMERICA #103H

Mon, 07/11/2011 at 22:00 ALFRED P. SLOAN FOUNDATION; CPB; LIBERTY MUTUAL INSURANCE COMPANY; NATIONAL ENDOWMENT FOR THE

HUMANITIES; PTV STATIONS
ALFRED P. SLOAN FOUNDATION; CPB; LIBERTY MUTUAL Wed, 07/13/2011 at 04:00 INSURANCE COMPANY; NATIONAL ENDOWMENT FOR THE

HUMANITIES; PTV STATIONS

This program appeared 2 times between 07/11/2011 and 07/17/2011.

AMERICA'S TEST KITCHEN FROM COOK'S ILLUSTRATED #1122H

Sun, 07/17/2011 at 17:00 CALIFORNIA AVOCADO; COOKING.COM; DCS; DCS BY FISHER & PAYKEL; DIAMOND CRYSTAL KOSHER SALT; DIAMOND CRYSTAL SALT; KOHLER; MIRACLE GRO; SUNSWEET RAISINS; VIVA PAPER TOWELS; WOODBRIDGE; COOKING.COM

ANTIQUES ROADSHOW #1208

Mon, 07/11/2011 at 21:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

ANTIQUES ROADSHOW #1310

Mon, 07/11/2011 at 20:00 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

ANTIQUES ROADSHOW #1310H

Wed, 07/13/2011 at 02:47 FRANKLIN TEMPLETON; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

BETWEEN THE LIONS #1003H

Wed, 07/13/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #508

Thu, 07/14/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #604

Tue, 07/12/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

BETWEEN THE LIONS #606

Mon, 07/11/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB
Fri, 07/15/2011 at 14:30 BARKSDALE READING INSTITUTE; CHICK-FIL-A; READY TO LEARN AGREEMENT U.S. DEPT. EDU. PBS/CPB

This program appeared 2 times between 07/11/2011 and 07/17/2011.

CHANGING SEAS #101

Fri, 07/15/2011 at 03:30 BATCHELOR FOUNDATION

07/18/2011 11:02:05 Performance Report 13-HD National Underwriting Page 2 07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CHANGING SEAS #102

Fri, 07/15/2011 at 04:00 BATCHELOR FOUNDATION

CHANGING SEAS #103

Fri, 07/15/2011 at 04:30 BATCHELOR FOUNDATION

CHANGING SEAS #104

Fri, 07/15/2011 at 05:00 BATCHELOR FOUNDATION

CHARLIE ROSE #17140

Mon, 07/11/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CHARLIE ROSE #17141

Mon, 07/11/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Tue, 07/12/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 07/11/2011 and 07/17/2011.

CHARLIE ROSE #17142

Tue, 07/12/2011 at 23:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Wed, 07/13/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 07/11/2011 and 07/17/2011.

CHARLIE ROSE #17143

Wed, 07/13/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION

Thu, 07/14/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

This program appeared 2 times between 07/11/2011 and 07/17/2011.

CHARLIE ROSE #17144

07/18/2011 11:02:05 Performance Report

Thu, 07/14/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

Fri, 07/15/2011 at 13:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

13-HD
National Underwriting
Page 3
07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 07/11/2011 and 07/17/2011.

CHARLIE ROSE #17145

Sat, 07/16/2011 at 00:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE

STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CYBERCHASE #109

Thu, 07/14/2011 at 08:00 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 07/11/2011 and 07/17/2011.

CYBERCHASE #208

Wed, 07/13/2011 at 08:00 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY Wed, 07/13/2011 at 16:30 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 07/11/2011 and 07/17/2011.

CYBERCHASE #507

Fri, 07/15/2011 at 08:00 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY Fri, 07/15/2011 at 16:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 07/11/2011 and 07/17/2011.

CYBERCHASE #610

Mon, 07/11/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Mon, 07/11/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Sun, 07/17/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 3 times between 07/11/2011 and 07/17/2011.

CYBERCHASE #801

Tue, 07/12/2011 at 08:00 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Tue, 07/12/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 07/11/2011 and 07/17/2011.

DINOSAUR TRAIN #109

Fri, 07/15/2011 at 10:00 PTV STATIONS

07/18/2011 11:02:05 Performance Report 13-HD National Underwriting Page 4 07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

ELECTRIC COMPANY #116H

Fri, 07/15/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

DEPARTMENT OF EDUCATION ELECTRIC COMPANY #122H

Thu, 07/14/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #123H

Tue, 07/12/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #202H

AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. Wed, 07/13/2011 at 17:00

DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #214H

Mon, 07/11/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

DEPARTMENT OF EDUCATION

FETCH! WITH RUFF RUFFMAN #509H

CHUCK E. CHEESE'S; NSF; PTV STATIONS; THE ARTHUR Sun, 07/17/2011 at 11:30

VINING DAVIS FOUNDATIONS

FRANNY'S FEET #304

Mon, 07/11/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS

FRANNY'S FEET #305

Tue, 07/12/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRANNY'S FEET #306

THE ARTHUR VINING DAVIS FOUNDATIONS Wed, 07/13/2011 at 12:30

FRANNY'S FEET #308

Fri, 07/15/2011 at 12:30 THE ARTHUR VINING DAVIS FOUNDATIONS

FRONTLINE #2903

Tue, 07/12/2011 at 21:00 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;

PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND

CATHERINE T. MACARTHUR FOUNDATION

Thu, 07/14/2011 at 01:30 CPB; FRONTLINE JOURNALISM FUND; PTV STATIONS;

PARK FOUNDATION; REVA AND DAVID LOGAN; THE JOHN D. AND

CATHERINE T. MACARTHUR FOUNDATION

This program appeared 2 times between 07/11/2011 and 07/17/2011.

07/18/2011 11:02:05 Performance Report 13-HD National Underwriting Page 5 07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

GLOBE TREKKER #1009

Sat, 07/16/2011 at 16:00 SUBARU

GREAT PERFORMANCES #3701H

Fri, 07/15/2011 at 21:30 LILLIAN GOLDMAN PROGRAMMING ENDOWMENT; LUESTHER

MERTZ; NEA; PTV STATIONS; PHILIP & JANICE LEVIN

FOUNDATION; STEPHEN & ANNA-MARIA KELLEN

FOUNDATION; VIVIAN MILSTEIN

Sun, 07/17/2011 at 12:30 LILLIAN GOLDMAN PROGRAMMING ENDOWMENT; LUESTHER

MERTZ; NEA; PTV STATIONS; PHILIP & JANICE LEVIN

FOUNDATION; STEPHEN & ANNA-MARIA KELLEN

FOUNDATION; VIVIAN MILSTEIN

This program appeared 2 times between 07/11/2011 and 07/17/2011.

HISTORY DETECTIVES #904

Tue, 07/12/2011 at 20:00 CPB; PTV STATIONS

HISTORY DETECTIVES #904H

Thu, 07/14/2011 at 00:30 CPB; PTV STATIONS

JOHN MCLAUGHLIN'S ONE ON ONE #2707

Sat, 07/16/2011 at 09:30 METLIFE

LIDIA'S ITALY #406H

Sat, 07/16/2011 at 18:30 BUON ITALIA; COLAVITA; DELONGHI; GRANA PADANO;

PERUGINA

LIQUID STAGE: THE LURE OF SURFING

Mon, 07/18/2011 at 02:30 KPBS-TV; MICHAEL BOVEE PRODUCTIONS

MARTHA SPEAKS #110H

Wed, 07/13/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU

PBS

MARTHA SPEAKS #302H

Mon, 07/11/2011 at 15:30 CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #306H

Thu, 07/14/2011 at 15:30 CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

MARTHA SPEAKS #307H

Fri, 07/15/2011 at 15:30 CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU CPB

07/18/2011 11:02:05 Performance Report 13-HD National Underwriting Page 6 07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

MASTERPIECE MYSTERY! #4016H

Thu, 07/14/2011 at 21:00 FRANKLIN TEMPLETON; PTV STATIONS Sat, 07/16/2011 at 02:30 FRANKLIN TEMPLETON; PTV STATIONS

This program appeared 2 times between 07/11/2011 and 07/17/2011.

MAYA & MIGUEL #113

Sun, 07/17/2011 at 10:30 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

NATURE #2302H

Tue, 07/12/2011 at 02:00 CANON; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST
Wed, 07/13/2011 at 20:00 CANON; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST
Fri, 07/15/2011 at 00:30 CANON; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST
Sat, 07/16/2011 at 17:00 CANON; PTV STATIONS; THE LILLIAN GOLDMAN CHARITABLE TRUST

This program appeared 4 times between 07/11/2011 and 07/17/2011.

NEED TO KNOW #162H

Fri, 07/15/2011 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH FOUNDATION; PTV STATIONS; ROCKEFELLER FOUNDATION Sun, 07/17/2011 at 18:00 BERNARD & IRENE SCHWARTZ; CPB; MIRIAM & IRA D. WALLACH FOUNDATION; PTV STATIONS; ROCKEFELLER FOUNDATION

This program appeared 2 times between 07/11/2011 and 07/17/2011.

NIAGARA FALLS #000H

Mon, 07/18/2011 at 03:30 CIMINELLI DEVELOPMENT COMPANY, INC.; NIAGARA PARKS COMMISSION; NIAGARA TOURISM AND CONVENTION CORPORATION; PTV STATIONS

NOVA #3402

Wed, 07/13/2011 at 21:00 CPB; DAVID H. KOCH; FRANKLIN TEMPLETON; HOWARD HUGHES MEDICAL INSTITUTE; PTV STATIONS

NOVA #3507H

Tue, 07/12/2011 at 03:00 CPB; DAVID H. KOCH; FRANKLIN TEMPLETON; HOWARD HUGHES MEDICAL INSTITUTE; PTV STATIONS

OUR SUMMER IN TEHRAN #000Z

Thu, 07/14/2011 at 04:00 ALISON DAVIS; CORPORATION FOR PUBLIC BROADCASTING; HANK AZARIA; HANNA KRANZBERG; JANE M. GOULD;

JILLIAN MANUS; JOHN MACMAHON; JOHNSON & JOHNSON FOUNDATION; KAMRAN ELAHIAN; KATHLEEN VAUGHN; KIM WORSENCROFT

& DENNIS MCEVOY; LATA KRISHNAN; MARGARET CHIN;

MARK WAN; NICK AND BONNIE HOPKINS; PARSA COMMUNITY FOUNDATIO

N; PATRICIA MCDOWELL; PAUL ARMSTRONG; PAUL ZAENTZ; ROBERT BISHOP; ROBERT KUHLING; ROXANA MEHRAN; SAEED AMI

DI; SHEILA NEMAZEE; SONJA MULLER; TEKE &

ELIZABETH KELLEY; TERRY GAMBLE AND PETER BOYER FUND; THE AYRSHIRE

07/18/2011 11:02:05 Performance Report 13-HD National Underwriting Page 7 07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

PATI'S MEXICAN TABLE #105H

Sun, 07/17/2011 at 16:30 GRUMA CORP./MISSION FOODS; SAGARPA

PBS NEWSHOUR #10107H

Mon, 07/11/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; THE E GRUBER FAMILY FOUNDATION; THE KRESGE FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10108H

Tue, 07/12/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10109H

Wed, 07/13/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10110H

Thu, 07/14/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10111H

Fri, 07/15/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

POV #2404H

Tue, 07/12/2011 at 22:00 CBA DFI; EDUCATIONAL FOUNDATION OF AMERICA; FRENCH AMERICAN CHARITABLE TRUST; GUCCI TRIBECA

DOCUMENTARY FUND; NEA; NEW YORK STATE COUNCIL ON

THE ARTS; PTV STATIONS; SUNDANCE INSTITUTE DOCUMENTARY PROGRAM;

THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

Thu, 07/14/2011 at 02:30 CBA DFI; EDUCATIONAL FOUNDATION OF AMERICA;

FRENCH AMERICAN CHARITABLE TRUST; GUCCI TRIBECA

DOCUMENTARY FUND; NEA; NEW YORK STATE COUNCIL ON

THE ARTS; PTV STATIONS; SUNDANCE INSTITUTE DOCUMENTARY PROGRAM;

13-HD

07/18/2011 11:02:05

National Underwriting

Page 8

07/11/2011 -

Performance Report

Search Criteria: Underwriter: ALL Series: ALL

Program

07/17/2011

Air Date & Time

Underwriter(s)

THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

This program appeared 2 times between 07/11/2011 and 07/17/2011.

RELIGION & ETHICS NEWSWEEKLY #1446Z

Sat, 07/16/2011 at 10:30 CPB; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICAN Sun, 07/17/2011 at 17:30 CPB; LILLY ENDOWMENT, INC.; MUTUAL OF AMERICAN

This program appeared 2 times between 07/11/2011 and 07/17/2011.

RUDY MAXA'S WORLD #202H

Wed, 07/13/2011 at 05:00 DELTA; KOREAN TOURISM ORGANIZATION Sat, 07/16/2011 at 05:30 DELTA; KOREAN TOURISM ORGANIZATION

This program appeared 2 times between 07/11/2011 and 07/17/2011.

RUDY MAXA'S WORLD #203H

Sat, 07/16/2011 at 07:00 DELTA; KOREAN TOURISM ORGANIZATION

SAVING THE OCEAN #101H

Mon, 07/18/2011 at 04:30 AVALON PARK AND PRESERVE; DIANE PERKINS; FISHERIES CONSERVATION FOUNDATION; JACK MACRAE; SAVE OUR SEAS FOUNDATION; THE BAKER FOUNDATION; VERVANE

FOUNDATION

SAVING THE OCEAN #102H

Mon, 07/18/2011 at 05:00 AVALON PARK AND PRESERVE; DIANE PERKINS; FISHERIES CONSERVATION FOUNDATION; JACK MACRAE; SAVE OUR SEAS FOUNDATION; THE BAKER FOUNDATION; VERVANE

FOUNDATION

SESAME STREET #4234H

Mon, 07/11/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; BEACHES FAMILY RESPORTS; CPB; EARTH'S BEST BABY FOOD; PNC

BANK; PTV STATIONS; UNITED HEALTHCARE
Sun, 07/17/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS;
BEACHES FAMILY RESPORTS; CPB; EARTH'S BEST BABY FOOD; PNC
BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 07/11/2011 and 07/17/2011.

SESAME STREET #4249H

Tue, 07/12/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4251H

Wed, 07/13/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; BEACHES FAMILY RESPORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

07/18/2011 11:02:05 Performance Report 13-HD National Underwriting Page 9 07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

SESAME STREET #4253H

Fri, 07/15/2011 at 07:00 AMERICAN EGG BOARD; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SHORE THINGS

Mon, 07/18/2011 at 01:30 CPB; PTV STATIONS

SID THE SCIENCE KID #111H

Mon, 07/11/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATION; THE

ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING

COMPANY; THE ROSE HILLS FOUNDATION

Sun, 07/17/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATION; THE

ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE ROSE HILLS FOUNDATION

This program appeared 2 times between 07/11/2011 and 07/17/2011.

SID THE SCIENCE KID #113H

Wed, 07/13/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING

COMPANY; THE ROSE HILLS FOUNDATION

SID THE SCIENCE KID #114H

Thu, 07/14/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATION; THE

ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING

COMPANY; THE ROSE HILLS FOUNDATION

SID THE SCIENCE KID #115H

Fri, 07/15/2011 at 11:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATION; THE

ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING

COMPANY; THE ROSE HILLS FOUNDATION

SID THE SCIENCE KID #214H

Tue, 07/12/2011 at 11:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS;

THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

SUPER WHY! #143

Fri, 07/15/2011 at 09:30 CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS

TAVIS SMILEY #2340Z

Mon, 07/11/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART STORES

TAVIS SMILEY #2341Z

Tue, 07/12/2011 at 00:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART STORES

Tue, 07/12/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART STORES

07/18/2011 11:02:05 Performance Report

National Underwriting
Page 10
07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 07/11/2011 and 07/17/2011.

TAVIS SMILEY #2342Z

Wed, 07/13/2011 at 00:30 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART STORES

Wed, 07/13/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART

STORES

This program appeared 2 times between 07/11/2011 and 07/17/2011.

TAVIS SMILEY #2343Z

Thu, 07/14/2011 at 00:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART STORES

Thu, 07/14/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART

STORES

This program appeared 2 times between 07/11/2011 and 07/17/2011.

TAVIS SMILEY #2344Z

Fri, 07/15/2011 at 00:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART

STORES

Fri, 07/15/2011 at 13:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART

STORES

This program appeared 2 times between 07/11/2011 and 07/17/2011.

TAVIS SMILEY #2345Z

Sat, 07/16/2011 at 01:00 NATIONWIDE INSURANCE; PTV STATIONS; WAL-MART

STORES

THOMAS & FRIENDS #501

Fri, 07/15/2011 at 12:00 ORJEL

THOMAS & FRIENDS #607H

Mon, 07/11/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #608H

Tue, 07/12/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #609H

Wed, 07/13/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #610H

Thu, 07/14/2011 at 12:00 ORAJEL

07/18/2011 11:02:05 Performance Report 13-HD National Underwriting Page 11 07/11/2011 -

07/17/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

TO THE CONTRARY WITH BONNIE ERBE #2018H

Sat, 07/16/2011 at 11:30 CHARLES A. FRUEAUFF FOUNDATION; COLCOM

FOUNDATION; LEXUS

TRAVELSCOPE #505H

Sat, 07/16/2011 at 06:30 DK EYEWITNESS TRAVEL GUIDES; ROSETTA STONE

WASHINGTON WEEK #5103H

Fri, 07/15/2011 at 20:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS;

PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY

Sat, 07/16/2011 at 09:00 CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS;

PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY

This program appeared 2 times between 07/11/2011 and 07/17/2011.

WILD KRATTS #106H

Wed, 07/13/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #114H

Fri, 07/15/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #119H

Thu, 07/14/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #120H

Mon, 07/11/2011 at 06:00 CPB; PTV STATIONS

WILD KRATTS #122H

Tue, 07/12/2011 at 06:00 CPB; PTV STATIONS

WORDGIRL #313H

Mon, 07/11/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS